

[Hello Real World] August 2006 Student Quarterly

---

---

Welcome to HELLO REAL WORLD Quarterly for the Student

Copyright © August 2006 Jengyee Liang

---

---

If you find these tips helpful, please share them with others. Friends and colleagues can subscribe directly and view back issues by visiting

<http://www.hellorealworld.com/newsletter.php>

---

---

#### Contents

1. Announcing new blog updates & features!
  2. It's back to school time!
  3. August tip 1: Reflect on your summer
  4. August tip 2: Start your next job hunt now
  5. Speaking log. Referrals appreciated.
  6. My Amazon30 goal
  7. Your feedback appreciated
- 
- 

1. Announcing new blog updates & features!
- 
- 

Here are the highlights of the posts since May.

12 = Number of posts promised since May (at least one per week)

21 = Number of new posts since May (average almost two per week)

Bookmark, share, and visit <http://hellorealworld.blogtastic.com/> often!

New categories:

“Behind the Scenes” for those interested in authoring their own work

“Book Review” for those interested in further reading

New articles under the Networking/Mingling category:

Part 3: Keep Your Weak Ties Intact

Part 4: Too Close for Comfort

Part 5: The Hand Wave Goes a Long Way

Part 6: Be Fake Before Offensive

New articles under Once You Are There category:

Ring. Ring. Call If You Want Something Done  
Ask Yourself First on the art of asking questions

New articles under the General category:  
Parents and Your Job  
The Curse of a Good School  
Don't Be Resume Greedy

My favorite non-article posting:  
<http://hellorealworld.blogtastic.com/uncategorized/where-the-pre-conversation-could-have-saved-the-day/> inspired by a call with an old friend.

Note: Many non-article postings have not been highlighted.

Old Goodies:

Articles under Networking/Mingling category:  
Part 1: The Most Abused Word  
Part 2: It's a Small World

Top three most popular articles from last quarter:  
1<sup>st</sup> Place: Facebook, Google, and Your Job  
2<sup>nd</sup> Place: Wish List of Courses They Should Teach  
3<sup>rd</sup> Place: Freshman 15 (and Your Health) at Work

=====  
2. It's back to school time!  
=====

Have cold feet about returning to school?

Forgot your ultimate purpose of going to college to begin with?

For many of us, we go to school to get a good job. However, school doesn't teach us how to get a job or how to excel in the real world.

The best gift you can give yourself or a college-aged friend or relative is one that lays the foundation for your and their futures. Pickup HELLO REAL WORLD! and get a jumpstart on your college and professional careers.

For the price of two movie tickets or a nice dinner, you are putting a HUGE down payment towards someone's future.

Visit <http://www.hellorealworld.com/index.php> or [www.Amazon.com](http://www.Amazon.com) for product information.

\*\*\* Check out the publications, features & reviews, including a RADIO INTERVIEW about HRW! at <http://www.hellorealworld.com/reviews.php>

Discounts available on bulk orders. For inquiries, please contact [Jengyee@hellorealworld.com](mailto:Jengyee@hellorealworld.com)

=====  
3. August tip 1: Reflect on your summer  
=====

The most important lesson I learned from my less than ideal experiences is how much influence I have over my work experience. I learned to take preventative measures to ensure that I had smooth transitions into my new assignments regardless of how on top of things my employer was. You can come up with your own list of preventative measures by doing some reflecting.

Ask yourself some simple questions. Actually, they may not be easy to answer...

1. What are your overall impressions of your summer? Positive? Negative? Neutral?
2. What made it positive, negative, or neutral? What went right? What went wrong?
3. What did you learn? While I was expecting to gain a lot of technical knowledge during my first two internships, I ended up learning a lot more about the softer aspects of work. Take note of what you learned in terms of both hard and soft skills.
4. What would you do differently? Even if you were not at fault for something that went wrong, is there anything you could have done to improve the situation?
5. Was there anything that happened that left you confused? Ask a seasoned professional, mentor, or career counselor to help you sort through why a situation turned out the way it did.

Keep a record of your responses so that you can refer back to them when you are selecting an offer and before you start your next work assignment.

=====  
4. August tip 2: Start your next job hunt now  
=====

The start of the school year is a great time to create your first resume or update it with your summer's accomplishments. Even if you plan on sticking with your current job, many recommend that you should always keep your resume up-to-date. That way, you write down your accomplishments while they are still fresh in your memory, and you are ready should a more ideal opportunity come knocking on your door.

If your school has an email newsletter to update you about career events, renew your subscription and/or bookmark your career center's website and mark your calendar for the first career fair of the year. Dry clean your suits and be prepared to be glowing once the interviewing

season commences. Even if you won't be graduating till May or June or you are looking for a summer internship in 2007, starting now gives you more chances to land a job and makes you more prepared than your peers who decide to start their job hunt in the spring.

I've heard the surprised remark, "Wow. You [or "your friend"] got a job right out of college?!" from several non-college friends and parents. I am always surprised by their astonishment because from my observation, this is commonplace when one starts his/her job search early, especially while in school where the resources are at your fingertips.

Waiting till you graduate to find a job can be more difficult because

- 1) When you are not as busy, you don't spend your time as effectively
- 2) Your school's resources may not be as accessible to you once you're no longer a student
- 3) Your peers may have found a job already, so you're not even in the same boat as them.

=====  
5. Speaking log. Referrals appreciated.  
=====

I've given several more book talks and formal presentations since my last newsletter. For the speaking history of my formal presentations and details about my speaking services, please visit <http://www.hellorealworld.com/contact.php>.

These were my favorites engagements...

The most FUN was the hour presentation on "structuring effective internships" to the Coastline Community College One Stop Staff on 7.21.06. The audience's positive energy was contagious!

The most PROFITABLE was the 10-minute talk to my high school alma mater PTSA on 5.30.06

The most INTIMIDATING was the 3-minute talk at a Chinese School graduation in Cerritos, CA on 6.17.06. This was my first time speaking formally in Chinese.

=====  
6. My Amazon30 goal  
=====

My goal is to get at least 30 Amazon reviews by December 31, 2006. I'm currently at 20 reviews. I would appreciate your positive reviews of my book. With your contributions, I'll be reporting that we've met this goal by the next newsletter installment in November!

As a special bonus, I'll offer a 30-minute free consultation or mock interview session conducted over the phone to the positive reviewer or a friend of the reviewer. Please email [Jengyee@hellorealworld.com](mailto:Jengyee@hellorealworld.com) when you've posted the review to schedule an appointment.

=====  
7. Your feedback appreciated

=====  
This is the third issue ever of this newsletter. Remember, you can view back issues by visiting <http://www.hellorealworld.com/newsletter.php>. Please share with me via email: [Jengyee@hellorealworld.com](mailto:Jengyee@hellorealworld.com) what is or is not working for you and what you would like to see in future blog entries or newsletters. The next quarterly will be published in November.

Also, if you benefited from the tips in my book, I would appreciate your recommendation to friends and a [www.Amazon.com](http://www.Amazon.com) customer rating!

Thanks for reading!

Till next time,

Jengyee Liang, author & speaker  
HELLO REAL WORLD!  
[www.hellorealworld.com](http://www.hellorealworld.com)

=====  
Copyright © August 2006 Jengyee Liang  
=====